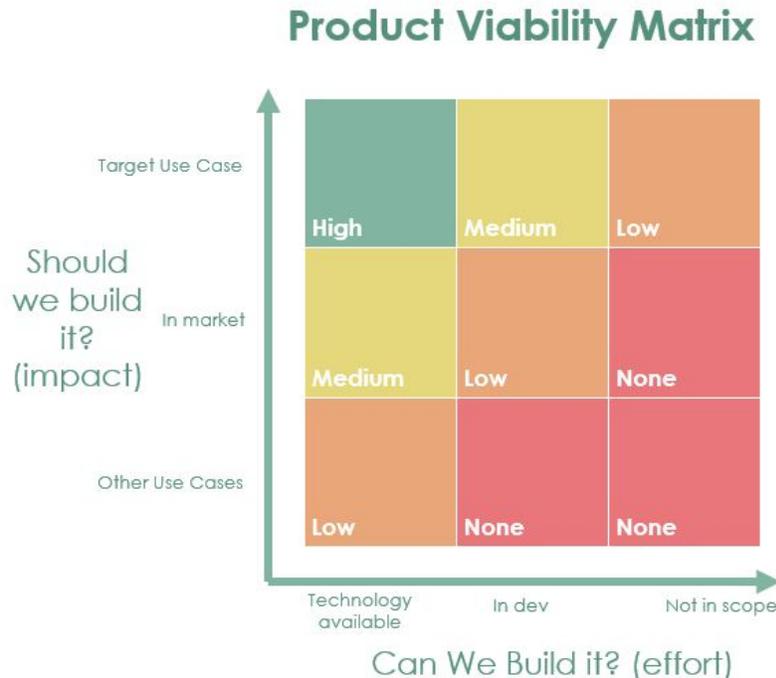


Templates: Inspire and Accelerate Development

My Role: Product Manager of Templates and Guidance

Project: Current



Responsibilities:

- Research: Competitive UI audits (8-10 completed)
- Product Definitions and Terminology Research
- Working with Devs/Design/Research to understand user problems and ideate on possible solutions, features and designs
- Work across BUs, and other product PMs
- Analyse target user users (with UX Researchers) and use cases in the market to identify and prioritize use cases
 - Factor in technology or dependency restrictions
 - Created the above modified Viability matrix and a tracker app
- Product Feature Specs: Write, Review, Update, Prioritize
- Create and manage 3-release Product Roadmaps for 4 products
- Monthly Stakeholder Product Reviews